



MAKING
SUSTAINABILITY
A DAILY PRACTICE

STANDARD BAMBOO TOOTHBRUSH

Art Bristle

bambooindia.com

“STORY OF THE FOUNDER”



Yogesh Shinde

Social Entrepreneur, TED Speaker, Agile Enthusiast, Innovator

Mr. Yogesh Shinde's vision of Bamboo India goes back a long way to his days as an IT professional in Germany. On one of his visits home to India, he came face to face with the harsh reality of farmer suicides in our country. The incident proved to be cataclysmic. The general notion of farmers as living peaceful pastoral lives was shattered. On his return to Germany, he met farmers who were prosperous, technologically advanced, and secured for the future by their sustainable practices. So why don't farmers in India enjoy the same level of career growth and insurance? In the face of growing climate change, inappropriate land use, competition from products in the global market, and inadequate funds and guidance to practice sustainable methods, our farmers are unable to survive.





“STORY OF THE FOUNDER”

One primary difference he found between farmers of the west and in India was that Indian farmers were struggling to grow crops that were not indigenous to the land. This practice went against the grain of sustainability. Mr. Yogesh gave up his IT career to research on the possibilities of starting an environmentally safe and sustainable business in India. The versatility of bamboo as a raw material has always been widely known but is not explored in our modern day because of easy plastic alternatives found in the market. Innovative and functional bamboo products could replace their harmful plastic counterparts. Bamboo India germinated from this research-backed idea.

Mr. Yogesh Shinde's sheer determination towards this cause has taken Bamboo India from a grassroots startup to being recognized by national and global and sustainability forums.





THE VERSATILITY OF BAMBOO

STRENGTH

Bamboo is strong, with the compressive force of concrete and the strength-to-weight ratio of steel.

SUSTAINABILITY

With its three-year growth cycle and carbon sequestration, it is a uniquely efficient and responsible resource. Even sustainable timber can't begin to compare with bamboo as a conscientious building material.

RENEWABILITY

With very little attention, a bamboo shoot can become a structural column within three years, and that building could stand strong for a lifetime.

LONGEVITY

Though bamboo has traditionally been used throughout Asia, new treatment methods have given it a longer lifespan. Bamboo India selectively harvested from local sources is treated ecologically, then lab tested to confirm its durability and integrity.

ANTI-POLLUTION

Bamboo releases 30% more oxygen into the atmosphere and absorbs more carbon dioxide compared to other plants. Because of these features, bamboo greatly decreases the amount of greenhouse gases in the atmosphere and cleans the air.





PRODUCT RANGE



BAMBOO TOOTH BRUSHES

Plastic toothbrushes are the second largest plastic pollutant after plastic bags. Every plastic toothbrush impacts the environment. More than a billion plastic toothbrushes are thrown away every year, creating 50 million pounds of waste annually.

Benefits

- Natural bamboo product
- Compostable brush handle
- Carbonised bamboo surface – water resistant & anti-microbial
- Biodegradable packing
- A sleek, natural look and feel
- BPA-free bristles

While switching to a natural toothbrush may seem like a small change, the stats above show that we could all make a big difference if we each committed to doing things a better way.

BRUSH POLLUTION AWAY. SWITCH TO BAMBOO TOOTHBRUSHES.



BAMBOO AMPLIFIER

This handmade bamboo sound amplifier enables you to share your music through passive sound amplification. Incredibly durable, renewable, and rich in tonal variation, and uses no electricity whatsoever. The bamboo speaker dock is made from a single piece of bamboo, and no two bamboo speakers are the same. It is a signature product. The bamboo speaker is ideal to use around the house or garden / beach barbecues as well as camping trips.

- Made from 100% sustainable bamboo
- Stylish docking station and sound amplifier
- Great for hands-free calls and video calling
- Gives your phone a natural companion
- Ideal eco-friendly gift





BAMBOO AMPLIFIER

BAMBOO STRAWS

Sip your cool beverages from natural bamboo straws and make no waste in the process. Our straws are made from natural biodegradable bamboo and harmlessly merge with the earth after their use is over. Bamboo India straws are reusable and come with a brush for cleaning. Just wash, rinse, and dry and they're ready to use again.

- Nontoxic and Safe
- No harmful chemicals used in making the straws
- 100% safe for children
- Odourless and tasteless
- Reusable
- Each straw is of a distinct color, thickness, texture and diameter.



A collection of bamboo straws is the central focus. Some are bundled together in a light-colored cloth bag with a white drawstring. Others are scattered on a green textured cloth. In the top right, a glass jar contains a yellow liquid with lemon slices and mint leaves. The background is a light, neutral surface with some small yellow flowers and green leaves scattered around.

BAMBOO STRAWS

For something that we use for just a couple of minutes, plastic straws are indeed not worth the time and capital need for manufacturing and thoroughly harmful once they're discarded into the environment, remaining there to pollute the earth for eons to come. Save the world from the straw menace. One straw at a time.

BAMBOO NOTEPAD

This bamboo bound notebook with a pen makes for the ideal desk-to-destination writing companion. Use it as a daily notepad, office organizer, meal planner, personal journal or a travel journal. Thanks to the hard cover of this notebook you can write comfortably, without needing any table or desk for support. The Bamboo notepad comes with a beautiful pen, securely attached to the notebook with an elastic band, ensuring that your writing supplies will be just there when you need them.

- Made from 100% recycled paper
- Contains 70 lined pages
- Comes with a free bamboo pen
- 100% Satisfaction or Money Back Guaranteed





BAMBOO NOTEPAD

If you are looking for a handy yet unique present for your friends and family this is definitely it. It looks beautiful and sophisticated and makes a good corporate or personal gift.



TRAVEL KIT

- 1) Bamboo Toothbrush - 1 Piece
- 2) Bamboo Earbuds - 4 pieces
- 3) Bamboo Comb - 1 piece
- 4) Bamboo Pen - 1 piece
- 5) Bamboo Straw - 1 piece
- 6) Straw Cleaner - 1 piece

Complete eco-friendly bamboo kit. Easy to carry, easy to store. This is a small step to reduce plastic waste while travelling. It is an ideal eco-friendly gift for your loved one and for mother earth as well.

TRAVEL KIT







INITIATIVES

- Bamboo Farming Awareness Program





INITIATIVES

- Bamboo Product Exhibition for Schools
- School Plastic Awareness Program



INITIATIVES

- Oral Health Care Program





ACHIEVEMENTS

- 1) Saved 500k kg plastic waste with innovative Bamboo Products
- 2) Recognized by UN and invited to New Delhi to showcase innovation on World Environment Day 2018
- 3) Most promising start-up by Cummins College, Pune
- 4) Reached 1600 pin code in India and 18 countries in last 2.8 years.
- 5) In association with more than 1000+ Bamboo farmers & artisans across India
- 6) Advisor on Maharashtra Bamboo Board
- 7) Nation Advisor on Kasturi, women empowerment mission
- 8) Vocation Award for social entrepreneurship 2018 by Rotary club.
- 9) Invited to shared Indian Social Entrepreneurship start up journey at SAARC event New Delhi 2018

